



EVERYTHING YOU ALWAYS WANTED TO KNOW ABOUT THE GCC VIRTUAL CAREER EXPO...

WHAT IS THE VIRTUAL CAREER EXPO (VCE)?



The VCE is a single day, online career expo for advanced degree students, postdocs, and alumni in fields of Science, Technology, Engineering, Mathematics, Humanities, Arts, and Social Science, sponsored by the GCC. In 2020, the VCE boasted 24 employers and over 1,400 participants from 46 GCC campuses. See **event details** from the 2020 event.

WHO MANAGES THE VCE?



In a nutshell, **NOT YOU!** Gayle Oliver-Plath and her IT team at *CareerEco* will manage this cloud recruiting event and eliminate the many burdens and costs associated with travel to and hosting of a career expo.

IS THERE A COST TO MY UNIVERSITY?



None! We simply ask for a contribution of 30 employer contacts! We have found that campus Alumni centers a good source of contacts, particularly with alumni business owners appreciative of the opportunity to recruit Masters and PhDs across the nation.

WHAT ELSE DO I HAVE TO DO?



Promote the event to your students, postdocs, and/or alumni. CareerEco will provide outreach email materials for you.

Contact your 30 employers, giving them a “heads-up” BEFORE CareerEco sends out the invitations to employers.

BUT, WHY SHOULD I PARTICIPATE? WHAT'S IN IT FOR...



Me

- Minimal time investment
- No set-up, clean-up or follow-up
- No room rental, crowd control, catering, schedules or name badges to organize



My University

- One more way you can provide access to employers who are recruiting nationally
- No cost to run the event
- Employers may add your school to their circuit if the students impress



My Employers

- Lower recruiting costs by using an online virtual solution
- Opportunities to screen and recruit top quality candidates from across disciplines and from multiple schools nationwide
- Save time, travel, and staff required to participate in on-site events



My Students

- Learn how to use online tools for networking with employers
- Gain access to employers that may not have the opportunity to visit your campus
- Access to one more tool in their kit for enhancing these critical skills



Protecting Your Employer Contacts!

Your employer contacts are only used for the GCC's VCE.